

# THE CASE FOR FULL PUBLIC FINANCING

## ONION HEADLINE

**“VOTERS MAY HAVE TRIED TO INFLUENCE THE LAST ELECTION”**

\*\*\*\*\*

**SENATOR BOB DOLE SAID,**

**“People who give money to campaigns expect more than good government”.**

\*\*\*\*\*

**STATE SENATOR MICHAEL ELLIS SAID,**

**“Public policy should be determined on merits”.**

\*\*\*\*\*

**JOHN NICHOLS SAID,**

**"Consider how powerful the media and communication lobbies are in Washington, D.C., as they routinely use the campaign contribution scalpel to remove politicians' backbones".**

\*\*\*\*\*

**Election campaigns should be independent of special interests, fair for the candidates, educational for the public, and simple to administrate.**

### REASONS FOR “CLEAN MONEY”

- Eliminates corruption and the appearance of corruption
- Saves taxpayers many times the cost of public funding when the influence of money is eliminated from policymaking
- Provides financial help to encourage good candidates to participate in the primary election
- Eliminates dependence on special interests
- Eliminates fund raising and the spending arms race
- Eliminates the need for spending money to raise money
- Eliminates the time and energy spent by the candidate and staff for fundraisers
- Reduces the short radio and TV ads which are conducive to negative and distorting images
- Provides more time for candidate to study the issues, participate in debates and forums and respond to questionnaires
- Provides more free speech
- Encourages the public to attend political meetings knowing they won't be asked to contribute to candidates
- Encourages the public to learn about the issues since they won't be bombarded with misleading TV ads
- Eliminates accounting for contributions and submitting reports
- Eliminates auditing of contribution reports by Elections Board
- Eliminates confusion over who, where or when contributions may be made
- Eliminates accumulation of war chests
- Reduces public cynicism and engages people in the election process
- Restores the public's faith in the election process
- Restores Wisconsin's reputation for clean government
- Revitalizes Democracy

### REASONS AGAINST

- Taxpayers should not finance elections of candidates they don't support
- Legislators don't want reform that may jeopardize their election
- Some reformers are willing to accept partial corruption

**IF THE ABOVE WAS A SCALE OF JUSTICE, WHICH REASONS WEIGH MORE?**

Herman Holtzman  
6530 Schroeder Road - Madison, WI 53711  
274-5388